2015 HAWAII ORDER TRENDS



Hawaii customers show a clear preference for white rice over brown rice, accounting for 72% of rice orders.









Download the app at dodecki.com

A word cloud analysis shows 'rice' is by far the most ordered item in the Aloha State on Dodecki — the mobile app that allows you to order ahead at dozens of Hawaii eateries. Dodecki is a Honolulu-based startup that launched earlier this year. Learn more at dodecki.com.